ESTHER LINDFORS

DIGITAL DESIGNER





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EDUCATION

HÖGSKOLAN KRISTIANSTAD

Sweden, Kristianstad Digital Design 2022 - 2025

KRABBESHOLM HOJSKØLE

Denmark, Skive Graphic design 2022 - 2022

SKILLS



Photoshop, InDesign, Xd, Illustrator, Premiere Pro, and base knowledge in After Effects.

OTHERS

Figma, HTML & CSS, Inventor, AutoCad, Final Cut Pro, and base knowlegde in PHP

LANGUAGES

Swedish (native) English (Cambridge certificate C1)

WORK EXPERIENCE

DIGITAL SALES

Kvdbil | 2020 - Ongoing

At Kvdbil, I have developed my skills in digital sales, administration, and customer service. My work has involved a combination of administrative tasks, problem-solving, and customer-focused advisory services. Kvdbil has provided me with valuable experience in managing business workflows, communicating effectively with diverse customer groups, and creating added value at every stage of the customer journey.

- Administrative management: Coordination of transport and bookings, management of authorizations and documentation, as well as arrangement of loans and leasings.
- Sales and Customer Relations: Selling warranties and other valueadding services, brokering between buyers and sellers to create smooth transactions, and helping customers identify and choose the right car based on their needs.
- Problem Management: Handling drop-offs and solving businessrelated challenges, as well as answering technical questions and guiding customers on car-specific issues.

ASSEMBLY WORKER

Volvo Cars | 2019 - 2019

Assembly of various components for Volvo cars on the production line. My responsibilities included assembly, quality assurance, and efficient management of production processes according to established standards. This role provided me with valuable experience in teamwork, precision, and working under time pressure in a production environment.

STORE CLERK

Ica Maxi | 2017 - 2018

Tasks divided between the Checkout and Café & Fast Food departments.

- Checkout Work: Sales of goods, customer service, handling cash and problem-solving.
- Café Assistant: Customer interaction, sales of fresh produce (with hygiene and content knowledge), ordering and stocking shelves, as well as cleaning and dishwashing.